

IREC 2018 Programme

PHASE 1: Research about smart regions, smart cities, smart buildings in each home country

Thursday 4th January, 2018

By 16.00

Electronic Submission of your presentation (ppt or equivalent), poster and xls. files to your city tutor. Will be uploaded by those on the Homepage in the all teams area under city visits.

Filename as follows:

'Your University Name_presentation_Jan 2018'

'Your University Name_poster_Jan 2018'

'Your University Name_Template_smart_Jan 2018'

PHASE 2: Hamburg: The Client Strategic Brief

Accommodation: Generator Hostel, Steintorplatz 3, 20099, Hamburg, Germany.

Conference facilities: [check in programme](#)

Friday 5th January, 2018

- 15.00 – 16.00 Tutors Meeting (Staff Only) | *Lead: Sabine Zippel* | dining room Generator
- 16.00 – 16:20 Welcome and Introduction to staff & roles | *Lead: Sabine Zippel* | dining room Generator
- 16.20– 16.50 Initial Project briefing & professionalism | *Lead: Declan McKeown et al* | s.a.
- 17.00 – 19:00 City Rally in City teams.
- 19:15– 20.00 welcome and presentations of funders | *Lead: Sabine Zippel* | dining room Generator
- 20.15 **Dinner** – *we stay at the Generator hotel and invite you for dinner, we recommend you to sit in your city teams and continue to get to know each other.*

Saturday 6th January, 2018 at Union Investment, Valentinskamp 70_Bring your ID card

08.25 leaving from hotel

09:15 – 9:45 Briefing for strategic brief and client meeting | Lead: Andrea Ciaramella

All groups need to identify **two members** of their group to attend Client Meetings

10:00 to 11:00 First client meeting | HASPA

One representative from each group

11.00 – 13.00 Group work

13.00 – 14.00 Break

14.00 – 15.00 Second client meeting |

One different representative from each group

15.30 - 17.30 group work

17.30 – 19.00 **COMPULSORY** meetings with tutors to review progress. [Lead: Tutors |
(Tutors acting as tutors for guidance only NOT in client role.) Groups meet simultaneously.

Andrea, Dieter and Jane

Declan, Andrej and Sabine

MOSCOW A

HELSINKI Ω

GOTHENBURG Ω

MILAN

HELSINKI A

MOSCOW Ω

GOTHENBURG A

EDINBURGH Ω

EDINBURGH A

18.30 – 19.00 Summary of client meetings and work progress | *Lead: Sabine Zippel* |

Sunday 7th. January, 2018, HASPA, Wikingerweg 1

8:20 leaving from hotel

09.00 - 10.30 University knowledge spread: group presentations (Hamburg, Edinburg, Gothenburg, Helsinki, Milan and Moscow | *Lead: Sabine Zippel*

10.30 – 11.00 Phase 3 briefing – City Visit expected outcomes | *Lead: Andrej Adamuscin*

11.00 – 13.00 Students work on Project (choose one student per group who visits the open space)

13.00 – 15.00 **COMPULSORY** meetings with allocated tutor to review progress. [Lead: Tutors |
(Tutors acting as tutors for guidance only NOT in client role.) Groups meet simultaneously

Declan, Sabine and Andrej

Andrea, Dieter and Jane

MOSCOW A

HELSINKI Ω

GOTHENBURG Ω

MILAN

HELSINKI A

MOSCOW Ω

GOTHENBURG A

EDINBURGH Ω

EDINBURGH A

15.00 – 19.00 Students work on Project

Monday 8th. January, 2018

By 12.00 **Electronic Submission of the Strategic Brief on the Homepage as a PDF – filename as follows:**

‘Your Group City Name- Strategic Brief Jan 2018’

NOTE: The Report MUST contain an Executive Summary (maximum 2 pages); be no more than 3000 words (including the Executive Summary); plus a MAXIMUM of 10 (single) pages of Appendices.

To be arranged Feedback session by their city tutor + include expected outcomes of City visit (Via Skype/google hang out)

Phase 3: ALLOCATED CITY : The evaluation of your city location and buildings.

Monday 8th January - Thursday 11th 2018 Students visit their allocated city – programme will be confirmed by your city tutor.

Preparing final client presentation.

**BE BACK IN HAMBURG LATE THURSDAY TO BE ABLE TO START AM ON FRIDAY 12TH JAN WITH THE NEXT
STAGE
OF THE PROJECT**

Phase 4: Hamburg: Final Presentation

Friday 12th - January, 2018, HS21, Harburger Str. 6, Buxtehude

08:30 Leaving Hamburg to go by train to Buxtehude

09:30 – 10:00 Installation of your offices

10:00 to 10:15 welcome speech

10.15 – 12.30 **COMPULSORY meetings with all Tutors to review your presentation outline content & approach – 20 min sessions**

Tutor breakdown to be allocated

Gothenburg A
Milan

Gothenburg Ω

Helsinki A
Moscow A
Edinburgh A

Helsinki Ω
Moscow Ω
Edinburgh Ω

12.30 – 13.30 Dinner at HS21
13.30 – 19.00 Group work
19:00 “student pub tour” organised by students of HS21

Saturday 13th January, 2018, Drees & Sommer, Ludwig-Erhardt Strasse 1

09.00 – 12.00 Group work | Tutors will help during this work session |

12.00 – 13.00 Break

13.00 – 18.30 **COMPULSORY meetings with your Tutors to review your presentation outline content & facts – 40 min sessions. Group presentation times to be announced later.**

Tutor breakdown to be allocated (Switch tutors from Saturday)

Gothenburg A
Milan
Helsinki A
Moscow A
Edinburgh A

Gothenburg Ω
Milan
Helsinki Ω
Moscow Ω
Edinburgh Ω

18.30 – 19.00 Consultancy Master Class – selling your presentation | *Lead: Sabine Zippel*

Sunday 14th January, 2018, Drees & Sommer

9.00 – 13.00 Present your final presentation to the city tutors/get feedback (dress appropriate)
Presentations checked for compatibility. (time slots based on lottery)

13.00 – 14.00 Break

14.00 – 22.00 Group work

22.00 **Electronic Submission of the Presentation on the Homepage as a PowerPoint or agreed alternative – filename as follows:**

‘Your Group City Name- Final Presentation 16 Jan 2018’

Monday 15th January, 2018, Elbfaire Café, Shanghaiallee 12

Executive Summary provided for Board members and guests (10 copies) NOTE: these must be: MAXIMUM 2 pages of text, plus MAXIMUM 4 pages of Appendices

8:10 Meet in the reception, getting bus Nr. 6 to Speicherstadt which leaves at 8:30 Kirchenalle (please add time to buy your tickets or install the HVV app)

09.00 announcement of order

9.10 – 12:55 **PRESENTATIONS –**

15 Minute Presentations and 5 minutes questions.

9:10_ group 1

9:35

10:00

10:25

10:50

11:15

11:40

12:05

12:30_group 9

NOTE:

Timings will be strictly enforced. Order will be selected by a "lottery".

- 12.55 – 13.15 Panel decision on top 3
- 13.15 – 13:20 Announcement of final 3 - All students collect in Venue /details to be provided
- 13:20 – 13.30 Final 3 Groups meet and review with tutors
- 13.20 – 14.00 Lunch
- 14.00 – 14.10 Welcome note | Sabine Zippel
- 14.10 – 14.30 Welcome note | Patron
- 14.30 – 16.00 The three highest ranked presentations are made in front of all tutors, students and the Challenge Jury.
- Jury – Guest Panel Members |
- 16.00 – 16.15 Jury retires for consideration of Winner.
- 16.15 – 17:00 Announcement of the 2018 Challenge Winner.
- Closing Speech | Funders
- Group Photograph
- Networking and closing event.

open end ;))) celebrate IREC 2018 somewhere in Hamburg

Tuesday 16th January, 2018

PLEASE VACATE YOUR ROOMS BY 10.00 AM